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Exhibit Surveys Wins Second Consecutive TSEA "Exhibitor Choice" Award

Industry Professionals Vote for "Best of the Rest"

RED BANK, NJ – July 21, 2010 – [Exhibit Surveys, Inc.](#), the leading provider of [research measurement and consulting services exclusively for the exhibition and event industry](#), today announced that it has earned the 2010 TSEA Exhibitors Choice Award in the "Best of the Rest" category, which includes industry suppliers that provide unique services to the exhibition industry. This is the second consecutive year the company has won the award.

The TSEA Exhibitors Choice Awards identify companies and individuals who have made outstanding contributions to exhibitors' success in the face-to-face events industry. More than 5,000 event marketing professionals cast their votes on [the Trade Show Exhibitors Association's \(TSEA\)](#) web site prior to the TS² conference in Boston.

Joe Federbush, vice president of sales and marketing, Exhibit Surveys, Inc. accepted the award on July 14 at the TSEA Foundation Gala during TS². "We are very grateful to all of the event marketing industry professionals who nominated and voted for us again this year in this very competitive category," commented Federbush. "This award motivates all of us at Exhibit Surveys to focus even harder on providing the best products, services and education to our customers and everyone in the industry."

About Exhibit Surveys, Inc.

Established in 1963, Exhibit Surveys, Inc. specializes exclusively in conducting research, measurement and strategic consulting for the exhibition and event marketing industry. The company has conducted primary research on more than 4,000 exhibitions and events and over 10,000 individual exhibits in all major segments of commerce on six continents. Its clients

represent all segments of the event industry, including exhibition organizers, exhibitors, private events organizers, suppliers, CVBs and convention facilities. For more information, follow Exhibit Surveys on [Facebook](#), [Twitter](#), and visit www.exhibitsurveys.com or call 1.732.741.3170.

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Note to editors: To arrange an interview with Mr. Federbush, please contact Marilyn R. Kroner, Kroner Communications, marilyn@kronercommunications.com or 303-478-3044.