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Contact:

Marilyn R. Kroner
Kroner Communications
303-478-3044
marilyn@kronercommunications.com

Exhibit Surveys, Inc. V.P. Selected for TSEA Board

The Trade Show Exhibitors Association Names Federbush to 2010 Board of Directors

RED BANK, NJ – February 8, 2010 - [Exhibit Surveys, Inc.](#), the leading provider of research, measurement and consulting services exclusively for the exhibition and event industry, today announced that Exhibit Surveys' vice president of sales and marketing Joe Federbush has been named to the Trade Show Exhibitors Association (TSEA) 2010 Board of Directors.

"It is a privilege to participate on the TSEA Board of Directors," commented Mr. Federbush. "I look forward to contributing to the Board and helping TSEA's members reach their professional goals."

"It is imperative that TSEA's Board of Directors is comprised of our members' professional peers, so there is always a thorough understanding of their needs and issues," commented Margit Weisgal, CME, president and CEO, TSEA. "Joe's extensive industry insight and in-depth knowledge of exhibition measurement will clearly be of significant benefit to our members."

About Exhibit Surveys, Inc.

Established in 1963, Exhibit Surveys, Inc. specializes exclusively in conducting research, measurement and strategic consulting for the exhibition and event marketing industry. The company has conducted primary research on more than 4,000 exhibitions and events and over 10,000 individual exhibits in all major segments of commerce on six continents. Its clients represent all segments of the event industry, including exhibition organizers, exhibitors, private events organizers, suppliers, CVBs and convention facilities. For more information, call 1.732.741.3170, follow Exhibit Surveys on [Facebook](#), [Twitter](#), and visit www.exhibitsurveys.com.

About TSEA

Since 1966, TSEA has been providing knowledge to marketing and management professionals who use exhibits, events and face-to-face marketing to promote and sell their products, as well as to those who supply them with products and services. Members benefit from access to education, networking, resources, advocacy and member-only discounts on products and services that all exhibit and event professionals use. TSEA is headquartered in Chicago, Illinois, and regional chapters exist throughout the United States and Canada. For more information, please visit www.TSEA.org.

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Note to editors: To arrange an interview with an Exhibit Surveys executive, please contact Marilyn R. Kroner, Kroner Communications, marilyn@kronercommunications.com or 303-478-3044.