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MEDIA ADVISORY**

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**Exhibit Surveys CEO to Present at San Jose IAEE/CEMA Event
*Event Marketing in 2009: Challenges, Changes, and Opportunities***

RED BANK, NJ - March 6, 2009

WHO: Jonathan "Skip" Cox, CEO and president, Exhibit Surveys, Inc. moderator, and panelists: Tom Morrow, VP Global Expositions and Marketing for SEMI, Debra Rosencrance, VP Meetings and Exhibits for American Academy of Ophthalmology, Scott Schenker, VP Client Services George P Johnson, Sandra Toms-LaPedis, AVP/ GM RSA Conference.

WHAT: IAEE Northern California chapter, and CEMA co-sponsored panel: "Event Marketing in 2009: Challenges, Changes and Opportunities"

WHEN: March 9, 2009, 1 pm - 3 pm

WHERE: Radisson Hotel San Jose Airport, 1471 North Fourth Street, San Jose, CA 95112

MORE INFORMATION:

Cost is \$25.

<http://www.iaee.com/content/aboutIAEM/Chapters/Northern/Northern.html>

About Exhibit Surveys, Inc.

Established in 1963, Exhibit Surveys, Inc. specializes exclusively in conducting market research and measurement for the exhibition and event marketing industry. The company has conducted research on more than 3,000 exhibitions and events and measured over 10,000 individual exhibits in all major segments of commerce on six continents. Its clients represent all segments of the event industry, including exhibition organizers, exhibitors, private events organizers, suppliers, CVBs and convention facilities. Be a "knowbody" and visit www.exhibitsurveys.com or call 732-741-3170.

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