

MEDIA ADVISORY

Contact:

Marilyn R. Kroner
Kroner Communications
303-478-3044
marilyn@kronercommunications.com

Exhibit Surveys Inc. to Participate in EXHIBITOR2010 *Booth 851 on Show Floor; Executives to Present at Conference*

RED BANK, NJ – March 9, 2010 - Executives from Exhibit Surveys, Inc. will be in booth 851 on the show floor at EXHIBITOR2010 in Las Vegas, March 15-18, 2010. Jonathan “Skip” Cox, CEO and president, and Ian Sequeira, executive vice president, will also lead conference sessions at EXHIBITOR2010.

Exhibition Hours: March 15 – March 17, 11:30 am – 3:30 pm

Exhibit Surveys will showcase its research, measurement and consulting solutions, and demonstrate the award-winning Trade Show Planning and Measurement Tool, developed with Constellation Communication Corp.

Conference: March 15 – March 18, 2010

Exhibit Survey’s executives are among the EXHIBITOR2010 faculty, and will present the following conference sessions:

March 15, 2010

- Philips Healthcare: Merging RFID with Research to Measure Behavior and Results – Skip Cox and Jeff Masters
- Using Surveys to Measure Your Performance in Trade Shows and Events - Ian Sequeira (Repeated March 17)

March 16, 2010

- Selecting the Right Shows: The Critical Decision – Ian Sequeira
- Hewlett-Packard Measurement Case Study – Skip Cox and Glenda Brungardt, HP America's Consumer Segment Marketing
- Senior Roundtable: Event-Mix Strategy Decisions – Skip Cox

March 17, 2010

- Using Surveys to Measure Your Performance in Trade Shows and Events - Ian Sequeira

Where:

Mandalay Bay South Convention Center
3950 Las Vegas Blvd. South
Las Vegas, NV 89119

For More Information: www.exhibitoronline.com/exhibitorshow/2010

About Exhibit Surveys, Inc.

Established in 1963, Exhibit Surveys, Inc. specializes exclusively in conducting research, measurement and strategic consulting for the exhibition and event marketing industry. The company has conducted primary research on more than 4,000 exhibitions and events and over 10,000 individual exhibits in all major segments of commerce on six continents. Its clients represent all segments of the event industry, including exhibition organizers, exhibitors, private events organizers, suppliers, CVBs and convention facilities. For more information, follow Exhibit Surveys on [Facebook](#), [Twitter](#), and visit www.exhibitsurveys.com or call 1.732.741.3170.

###

Exhibit Surveys, Inc. and the Exhibit Surveys logo are trademarks and Be a Knowbody is a registered trademark of Exhibit Surveys, Inc. in the United States and other countries. All company and/or product names may be trade names, trademarks and/or registered trademarks of the respective owners with which they are associated.

Note to editors: To arrange an interview with an Exhibit Surveys executive, please contact Marilyn R. Kroner, Kroner Communications, marilyn@kronercommunications.com or 303-478-3044.